

# Cohort Analyzer

## Product Features

**Cohort Analyzer®** provides data-driven analysis that allows you to take a deeper look at your data and take action as needed.

### Overview

- Compares data from multiple sources to highlight borrower-specific discrepancies that need your attention.
  - Significantly reduces the time you spend researching and preparing data challenges.
  - Data comparisons highlight inconsistencies between multiple sources like the NSLDS Portfolio reports, Servicemembers Civil Relief Act (SCRA) database, a Loan Record Detail Report (LRDR), a school enrollment file, and more.
  - There's no installation required. Our high-touch support will quickly provide you with access to the dashboard and available reports so you can work the discrepancies as soon as they're identified.
  - Ascendium handles all the analysis to identify conflicts between multiple data sources.
  - By using the tool throughout the year, you can reduce the number of CDR challenges you have to submit, thus saving you valuable time and resources.
- Gathers program of study insights, including borrower outcomes to evaluate and make decisions about specific programs more easily.
  - Simplifies required reporting to the Department of Education by aligning program of study data with borrower loan outcomes.
  - Helps you track default trends by program and evaluate the effectiveness of your offerings.
- Access to our DIY borrower outreach tool LaunchPAD to initiate preconfigured email communications to borrowers at different stages of repayment or delinquency.
  - View reports detailing borrowers in each repayment status.
  - Send school-branded emails to borrowers in each status encouraging them to take actions that meet their unique needs.
  - Track email communications on the dashboard to see what was delivered, opened, or bounced.

## Technical Details

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- Complete and secure data management.
  - Security controls and secure development practices comply with the Federal Information Security Management Act (FISMA) using National Institute of Standards and Technology (NIST) protocols.
  - Student data is protected in accordance with Family Educational Rights and Privacy Act (FERPA) requirements.
  - ADA and UDAPP compliant.
  - User interface is responsive to mobile and other electronic devices.

## Reporting and Tracking

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- 24/7 easy access to dashboard displaying discrepancies.
- Insight into trends and outcomes.
- High level and detailed reporting include the following.
  - Portfolio Summary.
  - Program of study-specific insights, including borrower outcomes.