Attract & Retain Top Talent

Beat the competition by providing the fastest growing benefit — **student loan repayment support.**

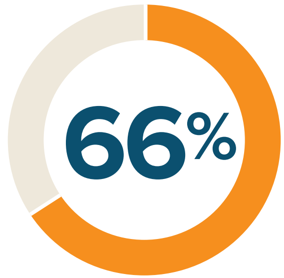
ATTIGO

by Ascendium

Student loans are stressful regardless of income level. When employers address the burden of student loans, **recruitment** and **retention get easier, engagement climbs,** and **productivity grows**.

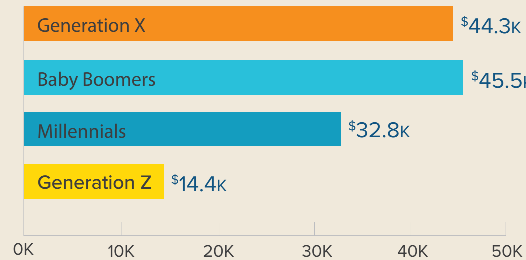
61%

of employers **rejected resumes that didn't list a four-year degree,** even if the individual was otherwise qualified.[1]



of **student loan borrowers have a balance of more than $10,000.**[2]

Average Student Loan Debt by Generation[3]



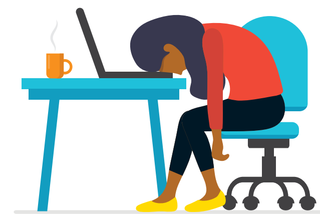
said their **student loan debt negatively affects their mental health.**[4]

81%

said student loans **delay key life milestones** (e.g., saving for retirement, buying a home, etc.).[5]

93%

reported they **deal with financial stressors at work.**[6]



Solutions that address student debt give employers a competitive advantage.

In helping employees manage their debt and reduce financial stress, you can achieve measurable results.

Attract

69% of students **with student loans said the debt will influence the jobs they'll consider** taking upon graduation.[7]

Retain

88% would **increase their commitment** to their employer if offered student loan repayment assistance.[8]

Boost Engagement

77% said **student loan repayment assistance would boost employee morale and engagement** and create a positive culture.[9]

Improve Productivity

72% said their **productivity would increase** if their employer contributed to their student loan.[10]

67% of those with student loans say their debt prevents them from contributing to their retirement plan.[11]

No Comparison

We've supported student loan borrowers for over 55 years and we're uniquely qualified to help your employees, too.

The Attigo® suite of solutions offers comprehensive support to make REAL impacts. Solutions can be used individually or in combination to reduce student loan stress and improve financial well-being and quality of life.

Student Loan Repayment Assistance

Make contributions to your employees' student loans or retirement account, reduce their financial stress, and improve workplace productivity and affinity.

> Up to $5,250 (annually) of employer student loan assistance is **tax-free**.

Student Loan Repayment Support for Employees

Online financial education, personalized counseling, and a sophisticated tool to help people manage their highly complex student loans.

Online Professional Training

Free and By-Request Training to help organizations and people achieve their goals.

You can feel confident putting your valued employees in our trustworthy hands.

Learn more at attigo.com

Driven by Our Values, Not by Profits

With more than 55 years of experience, we've earned a reputation of trust through an unmatched knowledge of federal student loan policy, programs, and servicing. **Attigo**® is part of **Ascendium**®, a mission-driven nonprofit that invests over $100 million annually to make education and training beyond high school a reality for more learners. We're driven by our values, not by profits, to support academic achievement, long-term financial wellness, and student loan repayment success.

Join us. Together we can make a difference.

ATTIGO® by Ascendium

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Sources
1 Joseph B. Fuller and Manjari Raman, et al. "Dismissed By Degrees," Oct. 2017, Published by Accenture, Grads of Life, Harvard Business School. https://www.hbs.edu/managing-the-future-of-work/Documents/dismissed-by-degrees.pdf. 2 Melanie Hanson, "Student Loan Debt Statistics," Aug. 20, 2023, https://educationdata.org/student-loan-debt-statistics. 3 Melanie Hanson, "Student Loan Debt by Generation," Sept. 24, 2023, https://educationdata.org/student-loan-debt-by-generation. 4-5 CNBC Momentive Poll, "Invest in You," Jan. 2022, https://www.surveymonkey.com/curiosity/cnbc-invest-in-you-jan-2022/. 6 Ascendium Education Group, Inc. Survey, "Employees want student loan paydown," 2022, https://www.attigo.com/slra-infographic. 7 Handshake, The Class of 2024 Sets their Sights on the Future, 2023, https://joinhandshake.com/network-trends/gen-z-career-goals-ai-economy/. 8-10 Ascendium Education Group, Inc. survey, "Employees want student loan paydown," 2022, https://www.attigo.com/slra-infographic. 11 Fidelity, Next-gen visionaries, Aug. 7, 2023, https://newsroom.fidelity.com/pressreleases/next-gen-visionaries--fidelity--study-reveals-how-the-next-wave-of-college-students-are-rewriting-th/s/24ef1515-f374-4982-a874-413be936362e.